

Hisaaki Sato is president and chief operating officer (COO) of DENSO International America, Inc. (DIAM) located at DENSO's North American headquarters in Southfield, Michigan. As president of DIAM he is responsible for overseeing all aspects of business related to Original Equipment Manufacturer (OEM) customers for DENSO in the Americas.

In 1986, Sato began his career in the Nagoya Sales Division at DENSO Corp. (formerly Nippondenso Co., Ltd.), where he was in charge of aftermarket products. He stayed with this group from 1986 to 2009, serving in various roles with increased responsibility.

Sato transferred to DENSO International America, Inc. in 2009 and was promoted to General Manager of Toyota Sales, responsible for sales of automotive powertrain, thermal and electronic products for Toyota Motors. In this 2010 he was promoted to vice president of DIAM, in charge of sales of automotive components for Japanese car companies in North America.

In 2013, Sato was promoted to director of Tokyo Sales, soon being promoted to executive director in 2014, where he was responsible for overseeing the Global Sales and Business Development Division as well as the Chubu and Hiroshima Sales Division.

Sato earned his degree in Law from Keio University located in Minato, Tokyo, Japan.