

2016 N.A. Aftermarket Fact Sheet
FY 2015, ending March 31, 2016

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DENSO PRODUCTS AND SERVICES AMERICAS, INC.
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DENSO AFTERMARKET FACTS

NORTH AMERICAN AFTERMARKET HEADQUARTERS

DENSO Products and Services Americas, Inc. (DPAM) located in Long Beach and Murrieta, Calif.

Light-duty and heavy-duty automotive aftermarket product sales, manufacturing, marketing and distribution for the United States, Canada and Latin America.

Management

President & CEO: Haruhiko 'Hal' Kato
Sr. Vice President: Joe Mejaly

DENSO AFTERMARKET BRANDS

- DENSO First Time Fit®
- DENSO Iridium Power®
- DENSO Platinum TT®

AFTERMARKET PRODUCTS (unless indicated, all First Time Fit® brand)

- AC Compressors
- Air Filters
- Alternators (also heavy-duty)
- Cabin Air Filters
- Condensers
- Diesel Fuel Injection Systems (medium- and heavy-duty only)
- Direct Ignition Coils
- Expansion Devices
- Fuel Injectors
- Fuel Pumps & Strainers
- Glow Plugs
- Ignition Wire Sets
- Mass Air Flow Sensors
- Oil Filters
- Oxygen and Air/Fuel Sensors
- Radiators
- Receiver Driers/Accumulators
- Relays
- Spark Plugs (including Iridium Power® brand performance spark plugs and Iridium, Iridium TT and Platinum TT® spark plugs)
- Starters (also heavy-duty)
- Tire Pressure Monitoring Systems
- Wiper Blades

- more -

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PHONE NUMBER

1-888-96-DENSO

WEBSITES

- www.densoautoparts.com
- www.densosparkplugs.com/iridiumsaver/
- www.densoiridium.com
- www.densoTT.com
- www.densoheavyduty.com

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